

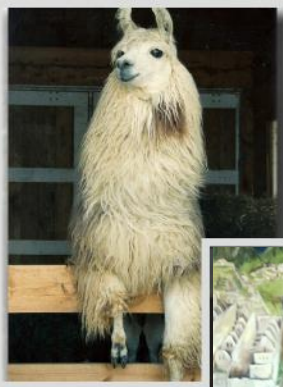


ANNUAL EDUCATIONAL CONFERENCE, MEMBERSHIP MEETING, & AWARDS BANQUET

Plantation on Crystal River

9301 West Fort Island Trail, Crystal River, FL, 34429

MARCH 19-21, 2021



HOTEL ON SITE: Make your own reservations

at **800-632-6262** and refer to Booking Name Southern States Llama Association (SSLA). Call in block will be held until cutoff off date of Wednesday, February 17, 2021. Reservations received after this date will be on a rate and space available basis.

Standard Hotel Rooms
(King or Double)

Patio Water View

Thursday & Sunday Nights: \$118

Friday & Saturday Nights: \$143

Thursday & Sunday Nights \$152

Friday & Saturday Nights: \$177

FRIDAY NIGHT SUNSET RIVER CRUISE (LIMIT 40)

FEATURED SPEAKERS: ELIZABETH TAYLOR,
MARTY MCGEE BENNETT, BRENDA CRUM,

DEB & ULIN ANDREWS

SSLA ANNUAL MEMBERSHIP MEETING

AWARDS BANQUET & LIVE AUCTION

RAFFLES

SILENT AUCTION

VENDOR MARKET

NETWORKING



Because life is better with a llama!
SOUTHERN STATES LLAMA ASSOCIATION'S
Annual Conference, Membership Meeting & Awards Banquet
March 19 - 21, 2021

Plantation on Crystal River, Florida

9301 West Fort Island Trail, Crystal River, FL 34429

No outside food can be served for group activities. SSLA contract includes Saturday continental breakfast, break snacks, Saturday evening banquet and Sunday morning breakfast. Friday evening meal and all lunches are individual's responsibility. The resort has in-house West 82 Bar & Grill and Tiki Bar.

SPONSORSHIP AND ADVERTISING PACKAGES

SSLA is seeking Conference Level sponsors and print advertisers for the upcoming event. Please consider promoting your farm, products, service or store. This conference will be at Plantation on Crystal River Florida. In recognition that Crystal River coastal waters are home to the largest population of **manatees** on the west coast of Florida, the conference packages are given Florida Endangered or Threatened Species names. Note: the sponsorship is for the SSLA Conference not any endangered species organization.

CONFERENCE HIGHLIGHTS

FRIDAY NIGHT SUNSET RIVER CRUISE (LIMIT 40)

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NETWORKING



Thank you so much for your continued support of our organization and program. We look forward to seeing you at the conference.

YOUR 2021 CONFERENCE PLANNING TEAM

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SOUTHERN STATES LLAMA ASSOCIATION'S

Because life is better with a llama!

Annual Conference Presenter Line-Up

Marty McGee Bennett: Multiple Specific Sessions, Banquet Speaker Entertainment. Choices of topics she has available are (We will need to refine to fit time available):

- The Science of Behavior... Why your llama or alpaca won't do what you want and how you can change it without fear or force. Classroom 1hour
- Why is it that how your Catch your Camelid is the SINGLE most important influence on how cooperative he/she will be about having his toenails trimmed. Classroom and demo/hands on 1-1.5 hours
- Leading with Refinement... Learning neutral contact and re-balancing signals you can use to truly communicate with your hands using a lead rope. Demonstration and hands on 1 hour
- Solving Haltering Issues- The incredible importance of halter fit. Using the TTouch to teach your camelid to enjoy having his head and mouth touched. Talk and demo with hands on. 1-1.5 hours
- Using your body position and an escape route to give injections without fear or force. Demo 30-45 min
- Banquet Presentation: 40 years of Life on the Road... Hey is that a penguin on your head? Talk with Slides 20 min

Elizabeth Taylor: Spotted Circus Alpacas and Llamas. Fiber Room Activities. Choices of topics she has available are (We will need to refine to fit time available):

- Soap Felting
- needle felting toys
- drop spindling
- carding fiber
- dyeing demos
- washing demo
- How to setup PayPal, Etsy and Ravelry so that at the end of the weekend the participant will have a live online presence. We will go through taking photographs and creating listings on Etsy and how to price your items. We will then cover where to tell the world about your products so that they can then buy them from you. This class requires a strong Wi-Fi connection point and for people to have an iPad or computer. Depending on the number and skill level of the participants this can be a one day or two-day class

Brenda Crum: Golden Spirit Alpacas. Brenda will focus her talks on the Business aspect and Nutrition of camelids.

“When we purchased alpaca, we invested in a long-term opportunity to raise livestock that keeps on giving. We strive to preserve the health of our animals with a continual focus on quality to protect that investment. We know our animals, study them, monitor them and of course, enjoy them.”

Deb & Ulin Andrews: Log Cabin Llamas. This renown national llama show team will continue their grooming demonstration from the 2020 Conference: **Show Grooming Part II**